

## **3rd National Conference (Virtual Mode)**

On

# **आधुनिक भारत के निर्माण में महिलाओं का योगदान Role of Women in Building Modern India**

March 08-09, 2022

Organized By



**EXCEL RESEARCH MANAGEMENT ASSOCIATION**

In the Collaboration with



**MADHYANCHAL SOCIOLOGICAL SOCIETY**



Organized by

**Excel Research Management Association**

Email—[info.ermαι@gmail.com](mailto:info.ermαι@gmail.com),

Web: [www.ermαι.in](http://www.ermαι.in)

Ph 9713150770, 9179461093, 8878178244



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## ABOUT THE ERMAI

Excel Research Management Association of India (ERMAI) was established in 2016 under the society & firm act by the Government of Madhya Pradesh, India. The main objectives of the association are to enhance the various research activities in the field of Management, Commerce, other Social Sciences. ERMAI Association is being conducting various social welfare, cultural and academic research activities i.e. Seminar/ Conference / Symposia / Workshop / FDPs at National as well as International level.

## ABOUT MADHYANCHAL SOCIOLOGICAL SOCIETY

Madhyanchal Sociological Society was established by few eminent professors from sociology background in 2013. Its worked under the umbrella of the “All India Sociological Society, New Delhi” as a regional Unit MSS founded by the Eminent Social Scientists Professor Ishwar Singh Chauhan Former Ambassador of Fizi, Govt of India Prof. R. K. Gupta Ex. Director Sulabh International, New Delhi, Prof. D. S. Baghel, Rewa, Prof. Anand Kumar, Delhi, Prof. B. K. Nagla, Rohtak and Prof. Arvind Kumar Joshi, Varanasi. the broad vision of society in dynamic equilibrium with sociology, political science, economic environment with excellent intellectual mainly driven by valuable resources to contribute in “Nation’s Development”

## CONFERENCE OVERVIEW

Excel Research Management Association Gwalior is going to be organizing a two Days National Conference on Role of Women in Building Modern Nation (NC-RWBMN 22) during March 08-09, 2021. This Conference of ERMAI promises a rich mix of research presentations sessions. The resultant synergy is sure to set the tone for a slew of forward thinking ideas. The attempt is to bring richness in discussions by encouraging from researcher across the academic institutions and industry worldwide. This event will be marking their presence across the boundaries of corporate and the academic world.

## PARTICIPANTS

The participants will be academicians, industrialist and researchers of various Indian universities, colleges and professional institutes. Individuals teaching in staff training colleges, training centers of industries organizations and staff training institutes of central and state governments which teach management and allied subjects are also welcome to apply. It is especially suited for educators seeking to strengthen as well as gain exposure to advanced topics, learn and experiment with effective pedagogical techniques and gain familiarity with essential aspects of carrying out Research methodology and Data analysis. All the participants will be provided with e-certificate of participation in this national workshop organized by ERMAI.

## MAIN THEMES

- Development through Marketing, Finance & Advertising
- Development via Retail Business, Banking & Insurance
- Development via Cyber Security, Tourism & I.T.
- Development via Media Business & Journalism
- E-commerce & International Business
- Women Entrepreneurship Development—SME’s
- Social Media Platforms for Business
- Corporate Social Responsibilities & Good Governance
- E- Content & Traditional—Digital Education
- Rural & Urban Development
- Self help groups and joint venture groups
- Women empowerment & Women Decision making
- Food & Dairy Production
- Any other Topic Related to Conference Theme

## GUIDELINE FOR PAPER CONTRIBUTOR

An abstract not more than 250 words should be sent latest by March 01, 2022, notification of the acceptance of abstract will be given within one day from the date of submission of the abstract and full length paper not more than 2500 – 3000 words should be sent not later than March 05, 2022. All paper evaluated through double blind review process by experts drawn for reputed Universities/Organizations/Institutions in and outside India. Each contributor is required to submit double spaced copy of full paper (Hardcopy with CD/DVD) and an abstract 300 words in MS Word format. Full paper should be sent in table format Camera Ready Format in MS Word format. Times New Roman character should be use followed with 12 point font-size and 1.5 line spacing. The page set up should be in A4 size with .05” margin on all sides. References should be in Standard APA (Sixth Edition) format.

## PUBLICATION

The original manuscript selected by eminent experts will be published in our reputed edited e-book without any charges.

## BEST PAPER AWARD

In All Track, 2 papers will be selected for the Best Paper Award, Such Authors and delegates whose papers are shortlisted for the Best Paper Awards will be given a certificate. The best paper awards will be given during the valedictory session of the conference. The best paper will be selected on the quality of the research paper and the decision will be taken by the jury of consisting eminent experts.

## REGISTRATION DETAIL

Registration are Free for Research Scholar/ Student/Academicians/ Industry Person, All Participants have to register themselves with the required registration in advance as per the conference schedule. Individual registration is to be done in case of co-authors also.

## REGISTRATION FEE

All Participants have to register themselves with the required registration fee well in advance as per the conference schedule. Individual registration is to done in case of co-author. Student/ Research Scholar/ Academicians/Industry Persons **300 INR for Indian Delegates**. DD drawn in favor of **EXCEL RESEARCH MANAGEMENT ASSOCIATION**, Payable at **Gwalior** sent by speed post  
Accounting Detail are as below:

Account Name: **EXCEL RESEARCH MANAGEMENT ASSOCIATION**

Bank Name: **HDFC, Bank**

Branch Name: **City Centre, Gwalior**

Account Number: **50100170271548**

Types of Account: **Saving**

IFSC Code: **HDFC0000192**

Also Pay through Paytm Gateway on our official website

## SPECIAL GUEST LECTURE ON STRESS MANAGEMENT

Conducting a special motivational speech by **Ms. Kriti Jain**, A Spiritual Professional on the “Modern Indian Women” before the valedictory ceremony.

## IMPORTANT DATES

Abstract Submission:.....**March 01, 2022**

Last Date of Registration:.....**March 08, 2022**

Full Paper Submission:.....**March 05, 2022**

Conference Dates:.....**March 08-09, 2022**

## REGISTRATION LINKS

### VIA GOOGLE FORM

<https://forms.gle/6AX9VKGEuYNSytHq5>



### VIA OFFICIAL WEBSITE

<https://ermai.in/online-registration>



## IMPORTANT CONTACTS

**Prof. (Dr.) C. P. Verma**  
(Organizing Secretary)  
+91—9179461093

**Dr. Vijay K. Dixit**  
(Organizing Co-Secretary)  
+91—7000534640

**Dr. Mohan Singh Maraiya**  
(Convener)  
+91—8878178144



**Chief Patron**  
**Dr. Druv K. Dixit**  
Professor in Sociology  
Govt Kesharwani College, Jabalpur



**Patron**  
**Dr. Bhawna Johri**  
Sr. Assistant Professor in Commerce  
Dayalbagh Educational Institute (Deemed University), Agra



**Organizing Secretary**  
**Prof. (Dr.) C. P. Verma**  
(Dean—SOMC, Sanskriti University, Mathura)



**Convener**  
**Dr. Monika Kanchan**  
Assistant Professor, Indore Management Institute Business School



**Co-Convener**  
**Dr. Mohan Singh**  
Vice-President, Excel Research Management Association

## Organizing Team Member

**Dr. Mohan Singh**  
**Vice-President, Excel Research Management Association**  
**Dr. Neetu Singh Yadav**  
**Co-Secretary, Excel Research Management Association**  
**Dr. Yatish Sachidanand**  
**Assistant Professor, OPJS University, Rajasthan**  
**Ms. Manisha Verma**  
**Assistant Professor, MCNUJC, Bhopal**  
**Mr. Sachin Soni**  
**Faculty of Management, MCNUJC, Bhopal**  
**Ms. Aarti Joshi**  
**Faculty of Management, MCNUJC, Bhopal**  
**Dr. Amit Singh**  
**Assistant Professor, BVM College of Management**

**Dr. R. M. Upadhyay**  
**Faculty in Management, MCNUJC, Bhopal**  
**Dr. D. S. Chauhan**  
**Faculty of Economics, Govt. College, Lahar**  
**Mr. Sudhansu Katdare**  
**Faculty of Management, MCNUJC, Bhopal**  
**Ms. Tanvi Tyagi**  
**Assistant Professor, JIMS JEMTEC GGSIP, University**  
**Ms. Kriti Jain**  
**Research Scholar, BVIMR, Delhi**  
**Ms. Amrita Pandey**  
**Excel Research Management Association, India**  
**Mr. Diwakar Dubey**  
**Research Scholar, I.G.N.T.U., Amarkantak**

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